NKUST

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41 issue

TWO NKUST USR
PROJECTS WINS
AWARDS AS
HIGHLIGHT STORIES
ON USR EXPO

Two NKUST USR project videos were selected and awarded as USR highlight stories in the 2021 USR EXPO.



CCI DESIGNS NEW IBUS BODY PAINTING

NKUST CCI designed a new look for the iBus electric buses, which was unveiled at Jiangong Campus.



3DFAMILY DONATES VISLAB TO SCHOOLS FUELING AI EDUCATION, OPENS NEW CENTER WITH NKUST

NKUST and 3DFamily unveiled the new plaque for the Kaohsiung VisLab Al Talent Development Center at the ceremony, aiming to develop a talent base for Al Education.



NEVER TOO LATE TO REACH YOUR DREAM

Our Scholarship for the coming Fall Semester 2022 is open to international students to apply until Apr 30, 2022.

Apply to NKUST













Sanduo Shopping District Offers Discounts to NKUST Students, Faculty, Staff and Alumni

NKUST has signed a discount agreement with Sanduo Shopping District Development Association (SSDDA) on Mar 10.

Shops or stores of SSDDA within Sanduo Shopping District with special NKUST stickers (as the picture shown on the right) would provide NKUST community members, including its students, faculty members, staff, and <u>alumni</u>, with discounts or perks.*

SSDDA expected that the new agreement with NKUST could bring new opportunities for the district.

NKUST has 28,128 enrolled students, 1,614 faculty members, and more than 200,000 alumni, and they represent an important <u>demographic</u> as <u>prospective</u> customers to the Sanduo shopping district.

President of SSDDA Hsu, Chi-Tien noted: "Partnering with different sectors could bring new consumers from various areas. By doing so, our district would not only attract regular clients, but college students, staff, and teachers across the city." Hsu expected this new partnership would stimulate and revive the shopping district.

*NKUST community members must present a valid student, faculty, or alumni ID card to enjoy the discount when shopping in the district. The NKUST community discount offer starts on April 1, 2022.



Vocabulary

- 1. alumni / [複數] 校友
- 2. demographic n (顧客) 族群
- 3. prospective a 潛在的 (+顧客/雇主)
- 4. partner V 與(某人)合作/成為搭檔
- 5. stimulate ✔ 促進、刺激
- 6. revive **V** (使) 復興
- 7. partnership **n** 合夥關係
- 8. Special Contract Shop 特約商店

Translated/Edited by Jess Lin